

2022 SPONSORSHIP FORM



On **Thanksgiving morning, November 24, 2022**, area walkers and runners will participate in the twelfth annual Thanksgiving Day run/walk to benefit the Pilgrim Center, now called the **Gillham Road GobbleTrot**. The Pilgrim Center is a 501(c)(3) organization with a mission of partnering with local organizations to strengthen the mental, emotional, and spiritual resiliency of the urban Kansas City community. **This year, we are offering this event FREE of charge in order to reduce barriers to wellness.**

Your 2022 sponsorship will allow you to:

- Affiliate with an event managed by a dedicated and experienced committee of volunteers and staff
- Align your organization and brand with an event that is healthy, safe and fun.
- Be involved with an event that is a Kansas City tradition.
- Reach over 1,200 runners, walkers and their supporters.
- Support an established nonprofit organization with a track record of high-quality programs.
- Help provide a FREE Thanksgiving Day 5K for hundreds of midtown KC residents!

Name: _____ Title: _____

Organization: _____

Address: _____

Email: _____ Phone Number: _____

Below you will find levels of sponsorship with suggested ways of recognizing and honoring your gift. Choosing one of these levels allows you to easily choose what type of recognition is most important to you.

Do you want your logo to be on the t-shirts AND on signs along the race route? Do you want your logo to be on our billboard ads? Would you like to present the Children's Dash, the entire Gillham Road GobbleTrot, or have naming rights for the event?

_____ TITLE - \$10,000. Category exclusivity and 2022 naming rights. The event becomes the "[Company name] GobbleTrot on Gillham". Name is incorporated into the event design that appears on the front of the t-shirts, the billboards, custom race bib, signs along the race route, and all other race materials. 15 complimentary race t-shirts, verbal recognition at race, recognition on our website and social media.

_____ PRESENTING - \$5,000. Category exclusivity; present the Gillham Road GobbleTrot; name or logo on front of all t-shirts, custom race bibs, all race materials, and signs along race route; 10 complimentary race t-shirts; verbal recognition at race; recognition on our website and social media.

_____ PLATINUM - \$2,500. Present the Children's Dash; large logo on back of all t-shirts, custom race bibs, all race materials, and signs along race route; 5 complimentary race t-shirts; verbal recognition at race; recognition on our website and social media.

_____ GOLD- \$1,000. Medium logo on back of all t-shirts, signs along the race route, 2 complimentary race t-shirts, verbal recognition at race, recognition on our website and social media.

_____ SILVER - \$500. Small logo on back of all t-shirts, signs along the race route, 2 complimentary race t-shirts, recognition on our website and social media.

_____ BRONZE - \$250. Name on back of all t-shirts, complimentary race t-shirt, recognition on our website.

_____ SUPPORTER - \$100. Name on signage, complimentary race t-shirt.

PAYMENT (please check one)

_____ Check enclosed payable to Pilgrim Center (FEIN: 43-1798440) _____ Please send an invoice.