



## 2020 PILGRIM RUN SPONSORSHIP FORM

On Thanksgiving morning, Thursday, November 26, 2020, area walkers and runners will participate in the TENTH Annual **Pilgrim Run 5K**, a VIRTUAL run and walk to benefit Pilgrim Center. Pilgrim Center is a 501(c)(3) organization established in 1997 with a mission of improving the quality of urban life in the midtown community of Kansas City, Missouri, making it a more viable and family-friendly place to live. Your sponsorship of this event helps cover the cost of the race so that all race registration fees can help fund Pilgrim Center's community programs.

### Your 2020 sponsorship will allow you to:

- Affiliate with an event managed by a dedicated and experienced committee of volunteers and staff
- Align your organization and brand with an event that is healthy, safe and fun.
- Be involved with an event that is a Kansas City tradition.
- Reach over 1,200 runners, walkers and their supporters.
- Support an established nonprofit organization with a track record of high-quality programs.

Please return completed form to:  
**Mr. Scott Burnett**  
Email: [burnett.scott@gmail.com](mailto:burnett.scott@gmail.com)  
Address: 3807 Gillham Road, Kansas City, MO 64111

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### SPONSORSHIP LEVELS (please check one):

\_\_\_\_\_ PRESENTING - \$5,000. Category exclusivity; present Pilgrim Run 5K; name or logo on front of all t-shirts, finisher medal ribbon lapel, custom race bibs, all race materials, and signs along race route; 15 complimentary race registrations; verbal recognition at race; recognition on our website and social media; print marketing to all registrants

\_\_\_\_\_ PLATINUM - \$2,500. Category exclusivity; large logo on back of all t-shirts; name or logo on finisher medal ribbon lapel, custom race bibs, all race materials, and signs along race route; 10 complimentary race registrations; verbal recognition at race; recognition on our website and social media; print marketing to all registrants.

\_\_\_\_\_ GOLD- \$1,000. Medium logo on back of all t-shirts, name or logo on finisher medal ribbon lapel and signs along the race route, 5 complimentary race registrations, verbal recognition at race, recognition on our website and social media, print marketing to all registrants.

\_\_\_\_\_ SILVER - \$500. Small logo on back of all t-shirts and signs along the race route, 2 complimentary race registrations, recognition on our website and social media, and print marketing to all registrants.

\_\_\_\_\_ BRONZE - \$250. Name on back of all t-shirts, 2 complimentary race registrations, recognition on our website, print marketing to all registrants.

\_\_\_\_\_ SUPPORTER - \$100. Name on signage, complimentary race registration.

### PAYMENT (please check one)

\_\_\_\_\_ Check enclosed payable to Pilgrim Center (FEIN: 43-1798440) \_\_\_\_\_ Please send an invoice.